

# UNIVERSITY OUTREACH PROGRAMS



**WILMAT DEVELOPMENT FOUNDATION**  
*Changing Lives Uganda*

**HELD AT**

**KYAMBOGO UNIVERSITY  
ON 14/9/2019**

**AND**

**MAKERERE UNIVERSITY  
BUSINESS SCHOOL-  
NAKAWA ON 4/10/2019**

## REPORT

**THEME** | Unlocking Self Potential of  
Learners Towards Investment



# **Shaping** the Mindset of learners **towards Employment**





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# INTRODUCTION

**W**ilmat Development Foundation-WDF in partnership with Anthill Foundation jointly work on education projects at all levels as a way of impacting economic and social development in Uganda. The coalition identified the essence of quality education as fundamental and important for its relevance is towards the development of the economy. As a result, WDF and Anthill Foundation have identified the need to work with students to transform and prepare them for and after graduation through holding mentorship clinics, public lectures and trainings in schools and institutions of higher learning, in line with the Government of Uganda vision 2040.

WDF carried out a survey to to :  
sess the valid-

ity of hands on vocational training and its relevance towards the education sector and its aims tailored towards promoting self -sustainability. The results show that the students can not do without hands on skills in order to live sustainably; hence the University outreach program.

This program took place on the 14/9/2019 for Kyambogo University and 4/10/2019 for MUBS, with various speakers and partners taking part. Over 500 students were reached through this program and impacted positively. Many reported that they needed more of such training to equip them better for life challenges during and after campus, through unlocking their self-potential towards investment.





# Objectives of the outreach.

The general objective of the outreach was; To impact the mindset of learners with the understanding and skills to utilize their education for personal and career growth to enable them be relevant to the economy at all levels.

*Specific objectives were;*



# 1

To set a platform for students to learn and practice meaningful professional networking.

# 2

To engage policy makers, opinion leaders and experts from governments and education institutions into various discourses aimed at promoting effective participation of youth on addressing education and employment challenges in Uganda.



# 3

To expose students to relevant career paths through established and successful young professionals and business owners.



# KEY EMERGING ISSUES

## Kyambogo University.

### **i. More time given to facilitators.**

The students elaborated the need to give more time to the facilitators so that they can exhaust the topics of the day. This issue emerged because the students testified that the presentations were so educative that they needed to have more time with the presenters.

### **ii. More outreaches needed.**

The students emphasized the need to have the outreaches on regular basis so that more students can benefit from the program, as most of the education given to them is theoretical. They further stressed that this program helps change the mindset of learners towards employment and helps challenge their reasoning and become creative

### **iii. Advertising.**

Some students said they were caught off guard as they needed to have known of such inspiring programs way before, so that the number of attendees would be overwhelming.

## Makerere University Business School

### **ii. More time given to facilitators.**

This was the same issue that emerged in MUBS just like Kyambogo University. The topics presented to the students seemed so interesting to them that they said they needed to have more time for such presentations, so as to have more time with the facilitators and learn from their experiences.

### **ii. More outreaches needed.**

The students of MUBS reported the need to have a chance of such presentations more than once a semester, so as to reach out to more students in the University because that many students get lost as they do not know what life is like after campus. They need an opportunity to get exposed to realities of life outside campus from experienced individuals and learn from such experiences and make their lives better.



# ACTIVITIES



# & IMPACTS

## **Below is the line of activities that transpired;**

- Financial literacy and Youth Investment
- Meaningful engagement of youth in agribusiness: The Songhai project model
- Vital life skills for youth venturing in business and technology
- Aspirations and Expectation
- Readiness and Mindset
- Networking
- Panel session featuring young entrepreneurs and role models
- Feedback session/ Question Answer



Total of 450 University Students were reached through this program. The life skills session was a success since students had a chance to clarify some myths and misconceptions, they had had about investment by asking questions. It was after this session that the students learnt what affects their self esteem, and what things they need to do to build their self-esteem, assertiveness and decisions making capacity and believing in yourself when it comes to investment and positive progress. The students also had a chance to share information with the experts from different fields of life and were in position to get practical first-hand experience from panel discussions. They really en-

joyed the discussions and requested the facilitators to come back again to have more lessons in the University. The Director of Career development Center MUBS and the guild representative of Kyambogo University were very glad to have WDF and its partners speak to their students as such were the practical skills the students needed since they opened up more to them. They both stressed that this would help the University administration gather more information on some of the challenges facing their students and thus plan on strategies to help them better in their career growth.



# HIGHLIGHTS FROM THE UNIVERSITY OUTREACH PROGRAM 2019





## **RECOMMENDATION**



## **ACKNOWLEDGEMENTS**

The program on life skills is very important and there is need to reach out to more Universities in the country. The Director of Skills Development remarked that sometimes they may not do effective life skills sessions due to heavy work load and limited time in school. They therefore recommended that trained facilitators were welcome to speak to their students

based on their practical life experiences. Due to the cost and magnitude of universities that WDF has to reach out to across the country-wide therefore calls upon partners and organizations who are able to channel support towards making this a reality to support in kind or financial form.

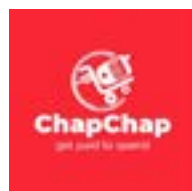
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# Wimat Development Foundation

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## THANK YOU TO OUR SPONSORS



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